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WISHES YOU A HAPPY NEW YEAR

How Co-operation Helps
The post-discharge relief committee works with all other charitable and patriotic organizations, both of the Federal and Provincial Governments, and of private benevolences. There is not an over-abundance of aid given
(Continued on Back Page)

COAL IS CASH

We find it absolutely necessary to put our Coal business on a strictly Cash Basis.

Wishing all our customers a Merry Xmas and a Happy New Year.

ALBERTA PACIFIC ELEVATOR

Phone 41, R. E. Gray, Manager

BATTERIES

NOW IS THE TIME

To have your Battery recharged, rebuilt or repaired.
HAPPY NEW YEAR TO EVERYBODY

OTTO & SPRING

Strathmore, Alberta

HUB

BILLIARD ROOM &
BOWLING ALLEYS
Strathmore

Tobaccos and All
Smokers' Necessaries.
"The Home of Real
Sport"

R. HAMBLY, Prop.

WE WISH YOU
JOY DURING
1927.

M. F. Kimpton
Strathmore, Alta.

WE EXTEND THE
GLAD HAND
FOR
A YEAR OF
HAPPINESS

J. V. MORAN
Strathmore, Alta.

THE LABEL

on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.

MAY SUCCESS
ATTEND YOU
THIS NEW YEAR

EAT
PATTEMORE'S
BREAD

PATTEMORE'S
BAKERY
Phone 97, Strathmore

TO OUR READERS
The Standard will be glad to have the names of visitors in town and accounts of various social events for publication.
Such communications should be signed and the address of the sender given. Readers in the surrounding district are especially invited to send us news.
We want to cover the whole Bow Valley. Make the Standard Your Home Paper.

MA'S XMAS BILLS

Two was a week after Christmas,
And all through the house,
Nor a creature was chirping.
Not even a mouse.
For dad in his sanctum
Had fever and chills,
As he tried to decipher
Ma's Christmas bills.

CARSELAND

1926 Christmas has passed into "gone but not forgotten", but many pleasant memories of the spirit of the Great Giver of Gifts will remain with us for all time.

All of the young people who have been away from home in school in various places, and teaching in different parts of Alberta, are home for the Christmas season; all looking fine, and mighty glad to get home for a little while.

The Christmas entertainment put on by the Carseland schools was a real success, showing much diligent work on the part of the teachers. This was the first time there has been room for the crowd, but in our new hall there was plenty and to spare.

We might report a long list of Mr. and Mrs. —, and families who spent Christmas day at the home of Mr. and Mrs. —, but enough is to say that many were entertained and being entertained on that day.

The U.F.W. packed a Christmas box for a needy family.

The four teachers are all spending Christmas in Calgary. Three weeks rest will do them good, as it will the people's, and all will be refreshed and ready for the next half of the school year, starting on January 3rd.

The storm winds are in place on the school houses now, so it may not be necessary to close school again on account of cold weather.

The annual school meeting of the Carseland Consolidated School District will be held on Saturday, January 15, 1927.

Vernil Pickadahl was elected to go to Edmonton this week to attend the Boys Parliament. He was representing the Taxis Boys of the community.

The holiday season develops some very peculiar conditions—some people require sport or action of some kind or work off their exuberance; others become sentimental and write yards and yards of poetry—poorly. Harold's mind was in Spokane the house of "Sophy". In any case this is what has produced, so please be careful as he does not carry much life insurance.

WOMAN! WOMAN!
By Smithy at his worst
What could a lone man do?
She shuffled off a shoe,
(I know you'll think this shocking)
But shamelessly she stood
And said, "I won't be good!"
As her small fingers flew
(Unhappily one or two
Herbanned underthings—
(For effin laugh yet rins
In my remembering brain)
Shoe it was more than plain
She would be naked quite,
A wildrose-petal sight!
She climbed upon my bed,
"You must be good!" I said,
She laughed with reckless glee
The little girl, aged three!



MERIT, QUALITY
EXCELLENCE

THAT CERTAINLY MEANS

CALGARY

"THE BEER WITH A REPUTATION"

On Sale
Everywhere

Casey Nerrings,
Local Agent

CALGARY BREWING & MALTING CO.

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

ROSEBUD

The Severn Creek school, and the United Church held a joint entertainment in the hall last Thursday. In spite of the cold the hall was crowded and the pupils put on a splendid program. Miss Powell and Mr. Halstead deserve a great deal of credit for their work in training so many children. Without a doubt, it was the best Christmas program ever had in Rosebud. After the entertainment and Santa appeared and distributed gifts.

The Grasswood school held their annual concert and social Wednesday night. It was rather disappointing to the teacher and pupils that there was not a larger audience. With only six pupils for antelopes, Miss McCandish put on a program very worth seeing.

Miss Georgia Kempf's school had a Christmas tree and general good time Thursday afternoon, as did also Morton's school.

James Finlay was in Calgary last week.

L. W. Comstock spent several days in Calgary before the holidays.

The trains to Calgary were hours late Thursday owing to the heavy traffic.

Walter and Howard Hymas went to Calgary Thursday to spend Christmas with their parents.

Mr. and Mrs. W. E. Hymas are staying at the Detweiler home.

Mr. and Mrs. Lyle Jones, of Aldersyde, are spending the holidays with their parents here.

Mr. and Mrs. C. A. Scott and son spent Christmas with Mr. and Mrs. John Sangster.

Harold Holm and Miss Peterson were married in Calgary Thursday, December 23.

Mr. and Mrs. Robert Lees spent Christmas with Mrs. Lees' parents in Lacombe.

Peter Olson spent Christmas at the home of Homer Jones.

Mr. J. W. McCallum spent Christmas at his home here.

WINNER WILL BE
EMPLOYED AT
STRATHMORE FARM

Montreal, Que.—The President Realty Prize is being offered by the President of the Canadian Pacific Railway to the man obtaining the highest number of marks during the coming fruiting season at the training farm of the British Ministry of Labor at Brandon Norfolk. The award consists of a cash prize and employment at current wages upon the C.P.R. Supply Farm at Strathmore, Alberta. A similar prize will be made available in the Spring of 1928.

READ THE WANT ADS.

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LETTERHEADS,
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PROGRAMMES,
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VISITING AND BUSINESS
CARDS,
POSTERS AND SALE BILLS,
PRIZE LISTS, PAMPHLETS,
MUNICIPAL PRINTING,
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STRATHMORE AND BOW VALLEY STANDARD

PRINTERS AND PUBLISHERS

EXCURSIONS

EASTERN CANADA
CENTRAL STATES

DECEMBER 1st, 1926, to JANUARY 5th, 1927

PACIFIC COAST

Certain Dates in December, January, February

Because it's Dependable

—One important reason for using Canadian National Service.

Let us assist in planning your trip. We will be glad to arrange all details, quote low excursion fares, make reservations, give full particulars.

E. M. Wilson, Local Agent, Rockyford

Or write J. MADILL, District Passenger Agent, Edmonton.

CANADIAN NATIONAL RAILWAYS

To our many Friends and Customers We Thank You

for the business you have favored us with during the year now ended. The privilege of serving you has been a pleasure, and we trust that in the year now beginning, we may have the pleasure of enjoying in a still larger measure that priceless asset, your goodwill.

MAY 1927 BRING YOU A FULL MEASURE OF HEALTH, HAPPINESS AND PROSPERITY.

We Have Just Received A Shipment Of LADIES PURE WOOL SWEATERS In the Lumber Jack Style.

These are Ballantynes famous make, in the very latest patterns, a really top-notch Sweater that will please you. Priced **\$7.95**
Other lines in stock, up from **\$2.95**

MEN'S AND BOYS SKATING BOOTS

The Skating Season Is Now In Full Swing
Boys' Hockey Shoes, with ankle support and straps, size 11 to 13, at **\$2.95**
Boys' sizes 1 to 5 at **\$3.95 and \$4.50**
Men's Hockey Shoes, with ankle supports and straps, a good line at, per pair **\$5.00**

FRESH SUPPLIES OF FRUIT AND VEGETABLES FOR YOUR NEW YEAR TABLE REQUIREMENTS.

California Celery, Lettuce, Navel Oranges, Cranberries, Apples, Figs, Candies, etc., will help you enjoy New Year celebrations.

Get a box of Delicious Apples for your dessert requirements. Special price **\$2.50**

DO YOU LIKE CHEESE?

We have just cut a fine Gorgonzola. Get a slice and enjoy the flavor of this genuine imported article.

GATENBY & FISHER

"THE SQUARE DEAL STORE"

CHURCH BULLETIN

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at Carleton 9 a.m., Strathmore 11 a.m.
3rd Sunday of month, Mass at Langdon 9 a.m., Strathmore at 11 a.m.
Rev. J. E. DUGGAN, Pastor

UNITED CHURCH SERVICES

Sunday, January 2nd, 1927

New Year's services and sermons at Namaka at 11 a.m., and Strathmore at 7:30 p.m.; Strathmore Church School at 11 a.m., conducted by Superintendent, Wilfred B. Gardner.

Begin the year, dearer, and remember that: "Well Begun is Half Done."

"Out of eternity
This new day is born:
Into Eternity
At night will return."

Here hath been dawning
Another blue day:
Think wilt thou let it
Slip useless away?

New Year's meeting of the Y.P.S. on Tuesday next at 8 o'clock. All people from 12 to 21 welcomed.
Usual boys' and girls' meetings.
The United Church of Strathmore, through its Minister, wishes for all a Happy and Prosperous New Year in 1927.

ARTHUR H. ROWE, Minister

CARLETON UNITED CHURCH

Dielsdorf: Preaching Service, 11 a.m.
Sunday School, 12 noon.
Carleton: Sunday School, 2 p.m.
Preaching Service, 3 p.m.
Mild Creek: Preaching Service, 7:30 p.m.

Rev. FERCY JOHNSON, Pastor

ST. MICHAEL & ALL ANGELS CHURCH

Christmas Day, Holy Communion at 11 a.m., and sermon.

Sunday, December 26th

8 a.m.—Holy Communion.

11 a.m.—Sermon and Matins.

7:30 p.m.—Evening Song.

Rev. J. T. SMITH, Pastor



HONOR FOR NOVA SCOTIAN
W. D. Ross, who will succeed Hon. Harry Cockburn as Lieutenant-Governor of Ontario. He is a native of Cape Breton and has long been prominent in financial circles.

SASKATCHEWAN GIRL FROZEN TO DEATH

LINTLAW, Sask., December 29—

Thursday afternoon, Hazel Haugen, eight-year-old daughter of Mr. and Mrs. G. Haugen, was so badly frozen while returning home from a visit to an aunt that she died before medical assistance could reach her. The girl had spent two days with Mrs. Hart, who lives about a mile from the Haugen home, and Thursday afternoon decided to go back home to help her mother with preparations for Christmas.

Half an hour after the girl had left, W. Matthews, an uncle, inquired for the child and started to look for her.

LOCAL JOTTINGS

The many friends of Pat Burns, of Queenstown and Shoglitoe as well as Calgary, will be pleased to learn that he is making a good recovery from an attack of pneumonia, and is now fairly safe out of danger.

Dr. Gresham, M.P. for Medicine Hat, has undertaken to lecture in this city November 11 declared a national holiday, and not confused with Thanksgiving Day. He brought the matter up in the House at the recent session, and has received the assurance of the Secretary of State that the date will be confirmed.

Miss Ethel Brooks spent Xmas vacation at Pincher Creek.

Mr. and Mrs. W. D. MacLean and family, and Miss Evelyn Moore, of Calgary, spent Xmas holidays with their parents, Mr. and Mrs. A. A. Moore.

Mr. and Mrs. G. H. Patrick spent Xmas with friends at Lethbridge.

Mr. and Mrs. Sid Moore spent Xmas with their parents at Calgary.

According to changes made in the liquor act the fee for permits to have liquor at a banquet will be \$3.00, for other purposes \$2.00. For the purchase of beer \$1.00.

W. S. Patterson says he is going to have a good time on New Year's Eve at the Memorial Hall, as it may be the last one before he joins the army of Bonedits, when it might be difficult to get a permit. Anyway, W. S. is going to make this a real one, and see that everyone else enjoys themselves as well—New Year's Eve.

Everyone is requested to interview Jim Gunn at the Memorial Hall on New Year's Eve at the Canadian Legion Dance. He visited Calgary, and has a full supply of New Year's cheer for all his friends. Don't forget the time and place—New Year's Eve—Memorial Hall, Strathmore.

The Women's Institute have made arrangements to hold a Whist Drive and Old Time Dance on January 14th.

The members of the Women's Institute have been busy planning for the opening of a Rest Room. Several to eatings have been inspected, and they will probably make arrangements for a room back of Mrs. G. F. Kearns Confectionery, which is available.

T. M. Wears has received notification that he has been appointed official auditor.

Mrs. G. F. Kearns, who recently purchased the confectionery business of Jacob Haas, was delighted with the Xmas trade, and very materially assisted Santa Claus in making selections of the holiday supplies.

The Bow Valley News is the latest weekly newspaper to make its appearance. It announces that it will serve the district of the Bow Valley, with headquarters at Arrowwood, but really will be the local paper for Milo.

MANY STRATHMORE PEOPLE RESIDING IN HANNA DISTRICT

T. H. Eves, who is in charge of the Massey-Harris business in the Hanna district, arrived home looking fit as a fiddle, and in fine form to do justice to the family turkey. What he did to the plum pudding was a shame.

Mr. Eves has had a most successful season on his new territory, and expects to remove his family to Hanna very shortly.

He has met a number of Strathmore people who are located in Hanna, among whom are George Scott, formerly agent for the Telephone Company, who is giving the Hanna people a real service, almost as good as Strathmore gets, but not quite. "Ted" Beck, formerly clerk with McCoy the hotel business here, is employed by the National Hotel. George Stewart, buyer for the Benell Elevator Co., is doing the same work for the National Elevator, and for a time Elmer Jenkins was on the staff of the Telephone Co., but was recently transferred. Mr. Eves understood, to Pincher Creek, but he thought he was now working in Strathmore.

Stanley Walker, of the C.P.R. Supply Farm staff, is now the special buyer of the Queens Hotel at Delta.

Alf Carlson, Fred Benz and Constable Tate formed a little party that took in the Carleton Community Hall dance on Wednesday night.

NEWSPAPER AIM IS TO BE FAIR

George B. Van Blaricom, years ago a member of The Peterborough Examiner staff, later an editor of the Peterborough Review, and in recent years a prominent figure in the realm of trade journals, entertained the members of the Peterborough Rotary Club at their weekly luncheon with a witty address upon the subject of "Human Nature as seen by a Newspaper Editor."

"Enlivened with a number of amusing stories, Mr. Van Blaricom's talk was full of optimistic philosophy and good advice. 'The liveliest and the dearest thing in the world is a newspaper,' he told his hearers. 'It is liveliest today when it is issued; it is dearest to-morrow. If you don't believe that try and find a copy of yesterday's Examiner.'"

Newspaper men, he declared, wanted to be fair and accurate. They wanted to get the facts and if false takes were made sometimes, it should be remembered that it was no possible for newspaper men to be always on the spot and had sometimes to accept second or third hand information, seeking to confirm it afterward. The haste with which matters had to be prepared for publication was another factor. It was a race against time, and when this feature was considered the wonder was not that there were so many mistakes, but that there were so few.

Newspaper men met all sorts and conditions of men, and one type described by Mr. Van Blaricom was the individual who wanted to see the newspaper as a screen behind which he could snipe at somebody he did not like, the man who pestered the newspaper to publish letters he didn't have the courage to sign.

The speaker emphasized the necessity of citizens speaking well of their home town wherever they went, and of using their best efforts to make it a better place in which to live. In this connection he paid a warm tribute to the memory of the late revered editor of the Examiner, P. H. Yokome, whom he said had done as much as any one man he could think of to advance the interests of Peterborough. Mr. Van Blaricom also deprecated the tendency to ridicule the newspaper offered themselves as candidates for public office, and pleaded for more sympathetic consideration for such candidates. —Peterborough Examiner



MOUNT ROYAL COLLEGE CALGARY ALBERTA

REV. G. W. KERRY, B.A., D.D., PRINCIPAL

Thorough training in Academic and Commercial Courses. Start with our WINTER TERM, January 4th. Short-hand, Typewriting, Bookkeeping, etc. Up-to-date equipment. Exceptional Employment opportunities for graduates.

FEES FOR WINTER TERM: Academic Department \$180; Commercial Department \$185, (including Board, Tuition and Laundry). Write the Registrar for Detailed Information.

The New Radiator-Cooled

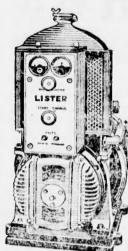
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Apart from its great economy and the safety it ensures, there isn't a single convenience of modern city life one misses where a Lister Electric Lighting Plant is installed.

There are hundreds of farm homes all over Canada where Lister has turned the gloom of winter into the glory of summer. This is the first and only

Direct-Coupled Slow-Speed
700 R.P.M.

Electric Lighting Plant
introduced into Canada.



An all-British built plant of 1,500 Watts capacity, with Lister 3 1/2 H.P. Slow Speed, vertical water-cooled engine, high tension magneto ignition—automatic lubrication.

A more complete and efficient plant—perfectly adapted for every use in the farm home and outbuildings—is not built.

Every engine is fitted with a belt pulley and after providing a complete lighting service it has plenty of reserve power to drive at any time any domestic machinery or milking equipment.

It means safety, economy and convenience that should be at the command of every farm home. Write us today for full particulars, our very easy price and terms for installing a complete outfit.

Made by a firm with over a century's engineering record

R. A. LISTER & CO. (Canada) Ltd.

WINNIPEG - REGINA - EDMONTON - VANCOUVER AND HAMILTON



KRAFT CHEESE

There's
Only
One
Kraft
Cheese

Kraft is not a kind of Cheese made by DIFFERENT firms. It is the cheese originated by the Krafts, made in Canada by the Kraft Company with the original patented Kraft process. You can identify it by this trade mark.

30-31

EXCURSIONS

**EASTERN CANADA
CENTRAL STATES**

DECEMBER 1st, 1926, to JANUARY 5th, 1927

PACIFIC COAST

Certain Dates In December, January, February

Because it's Dependable

—One important reason for using Canadian National Service.

Let us assist in planning your trip. We will be glad to arrange all details, quote low excursion fares, make reservations, give full particulars.

E. M. Wilson, Local Agent, Rockyford

Or write J. MADILL, District Passenger Agent, Edmonton.

CANADIAN NATIONAL RAILWAYS

ROCKYFORD DISTRICT NEWS

New Year's Gifts

WE WISH ALL OUR CUSTOMERS
AND FRIENDS, HAPPINESS
AND PROSPERITY
IN 1927.

ROCKYFORD DRUG & CONFECTIONERY COY.

Phone 23

Phone 23

We're Broadcasting our Happiest Wishes to our
Friends and Customers
FOR A PROSPEROUS & HAPPY NEW YEAR

F.W. GIBSON ROCKYFORD GARAGE

Dealers in Chevrolet Motor Cars, and Atwater Kent
Motor Accessories of Every Description

HAVE YOU HEARD THE NEW

Orthophonic Victrola

IT IS A WONDERFUL MUSICAL INSTRUMENT
Demonstrated by Earl Brewster of the Rockyford Drug Company.
CONSULETTE \$115.00 — GRANADA \$200.00 — CREDEXNA \$385.00
An ORTHOPHONIC makes an Excellent
Christmas Gift.

A.L.F. Peters

GROCERIES FOR

DECEMBER

WE OFFER YOU

Choice White Flax, 2lbs. — 25c
Choice White Dates 2lbs. — 25c
Choice California Prunes, 5lbs. — 65c
Choice Evap. Peaches, 2lbs. 55c
Choice Ontario Evap. Apples, 2lbs. — 65c
Pure Pineapple Marmalade, 4lbs. — 85c
Pure Orange Marmalade, 4lbs. — 85c
Pure Plum Jam, 4lbs. — 55c
Assorted Mixed Jam, 4lbs. — 55c
Molasses G. B. 5s — 55c
Berkist Honey, 5lb. — 85c
Squirrel Peanut Butter, 1lb. 28c
5lbs — \$1.25
O.K. Quaker Catsup, 2lb tin 17c
Choice Solid Pack Tomatoes, 6 for — \$1.00
Choice Quaker Peas, 6 for — \$1.00
Family Sodas — 25c
\$1.00 Soda for — 65c
Green Tea, per lb. — 65c
Orange Pekoe, per lb. — 65c
Santos Coffee, fresh ground, per lb. — 50c
Flourishing Brooms, each — 45c
Toilet Paper, 25 for — \$1.00
Raisins, seeded and seedless;
Sun Maid Raisins, Candies,
Fresh Mixed Nuts, Peas,
Tobacco, Cigars, Cigarettes.
We handle Master Mechanics
and other leading Overalls.
Shirts, Smocks, Boots, Shoes,
Rubbers, Gloves, Mitts, Work
and Fancy Hosiery.
We will appreciate your orders
and guarantee your satisfaction.
Thanking you for your patronage.

A. L. F. Peters

PHONE 17, ROCKYFORD

ROCKYFORD

The W.F.W.A. Tutor held a social evening last Friday which was a great success. It might have been more so had it been postponed until after Xmas dinner as we understand that admission was charged according to waist measurements.

Mr. Neil Lang of Drumheller has been on a visit to his Aunt Mrs. W. Miller at her farm in Tutor.

We are sorry to hear that Mr. Resnie has been laid up with a bad attack of Rheumatism.

Lander School held their Concert and Xmas tree on Wednesday evening. The attendance was large and the programme most excellent throughout. Mr. Murphy and his pupils are to be congratulated on the splendid talent displayed.

Tutor school held their entertainment on Friday 24th. There was a big attendance and all reported a most enjoyable evening.

Mr. W. R. Clemens left last week to spend Xmas at his old home at Boston, Mass.

Mr. P. Hovey is spending Xmas in Iowa.

Mrs. Helen Sanderson of Tutor left last week for an extended visit to her son Harold who has purchased land at Allenwater, Ont.

The stores in Rockyford all report exceptionally good business during Xmas week.

Mr. Eric Ridd is leaving for Kenna next week to take charge of his farm there. Mr. W. Ridd we understand will take charge of the Rockyford ranch. Eric and Mrs. Ridd will be greatly missed by the many friends in Rockyford, who will wish them every success on the new place.

Mr. and Mrs. Tom Rogers have their daughter Mrs. Fie staying with them.

Don't forget the New Year dance at Rockyford. A splendid entertainment has been arranged for you, don't miss it.

On Jan. 2nd, we are providing a real treat, when Mr. Jack Sherry's show will be here. All the good looking ladies have promised to attend, and all men who have the price. Which are you?

On Friday a Junior hockey game was played between Rockyford and Lander School. This was an exceptionally good game and showed a deal of promising talent in both teams.

Specialty worth of mention was the play of the Garriot boys of Lander which left nothing to be observed, while the excellent game played by Gibson Bros. and D. Saggier of Rockyford promised great things for the future. The result was 3-1 in favor of Rockyford. Any teams wishing The Rockyford Annual Cribbage tournament with F. W. Gibson of Rockyford Garage.

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Situated at McGuire's Office.
Phone 1.

R. D. HEWSON, M.D.
PHYSICIAN AND SURGEON
OFFICE AT ROCKYFORD
HOSPITAL
PHONE 48

ONE PURE BLOOD AYRSHIRE
and Holstein Bull. One pure blood
Tamworth Boar, guaranteed;
60 head Spring Shags, weighing ap-
proximately 100 lbs., at a real bar-
gain. J. W. Kenworthy, Phone
18102, Rockyford. 15-12P

FOR SALE, SECOND HAND AGENT
Store, excellent condition, price
\$25.00. Carpenter Hardware, Rocky-
ford. 28-12P

J. B. MCGUIRE, L.L.B.
Barrister, Solicitor, Notary
Insurance of all kinds
Money to Loan

Phone No. 1 House Phone No. 2
Rockyford

ALBERTA FUR CROP

WORTH TWO MILLIONS

—

EDMONTON—Two million dollars, and something over represent the money value of Alberta's fur production for the fur year of 1926-26, according to figures just given out by the provincial game branch. The exact figures are \$2,132,780, as compared with \$2,030,174 for the year before. Only four caught within the province are included in these totals, those taken in the Mackenzie country not being counted in the Alberta production though they go to market via Edmonton.

EARNINGS OF C.P.R.

UP BY 2½ MILLIONS

MONTREAL, Dec. 29.—Gross earnings of the Canadian Pacific railway for the month of November, 1926, totaled \$2,252,514.66, as compared with \$19,294,184.57 in November, 1925. Deduction of working expenses of \$14,742,893.34 left net profits for the period under review of \$6,749,722.72, as compared with \$6,248,034.82 in November, 1925.

Gross earnings for the 11 months ended November 30 were \$110,223,610.85, as compared with \$115,637,460.87 for the same period in 1925.

Deduction of working expenses of \$136,904,666.79 left net profits for the 11 months at \$13,258,944.95 as compared with \$13,337,803.15 in 1925.

TO OUR READERS

The Standard will be glad to have the names of visitors in town and accounts of various social events for publication. Such communications should be signed and the address of the sender given. Readers in the surrounding districts are especially invited to send us news. We want to cover the whole Bow Valley. Make the Standard and Your Home Paper.

ROCKYFORD UNITED CHURCH NOTES

December has been more than ordinarily cold and stormy, yet the United Church has made very few changes in its program of activities. On the second of the month the Ladies Aid held their annual bazaar in the hall. It was a stormy morning, but was somewhat finer in the afternoon, and articles offered were nearly all sold, and the supper table was well patronized. The ladies report gross receipts amounting to over \$100.00.

The boys of the Trail Ranger and Explorer groups were privileged to meet Mr. Gordon Lapp, the field secretary of the boys' work board of Alberta, on the evening of Monday, December 20th. Mr. Lapp had been at the World Conference of Boys that was held last summer in Finland, and his description of that gathering was very interesting to the boys and their fathers, who were at the meeting.

The Sunday School Christmas Tree and Program was given in the Hall, Rockyford, on Thursday evening, December 23rd. The program was interesting and well rendered. One dare not try to make comparison as to the respective renderings of the various numbers as they were all well received. The Drills, Primary, Brownie, Flower, showed up well, and did credit to the performers and those who trained them. The colored light thrown on the stage added to the beauty of the effect and the Sunday School is in debt to Messrs. Lingenfelder and Eldred for so kindly using

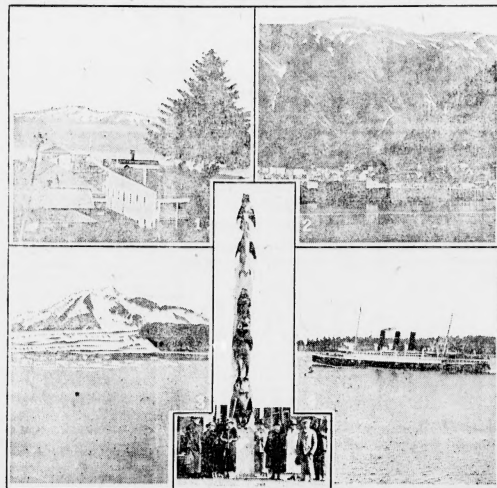
their lantern for them. The treat was passed to all the children present. It was a good program and everyone seemed to agree in this estimate of it.

On Sunday, December 19th, the Rockyford choir rendered their Christmas music at the evening service. Everyone enjoys these times of extra preparation and the hard part is that the winter is making it very difficult for the choir to do the practicing necessary to lead us in such services of praise often. We appreciate the service our singers give us. At the close of the evening hour of worship, the congregation adjourned to the Sunday School room and sang Christmas hymns and enjoyed the fellowship of each other and expressed their good wishes for the Christmas time to every one. The ladies kindly adding to the social hour with their coffee and cake. Pulpit themes for the month were in keeping with the Christmas time: Love, Peace, Joy.

Let us pray aside all other engagements for the sake of the hour of worship, and help to make the fellowship of our church larger and truer. The Sunday appointments met by the minister, Rev. C. G. Hockin, are: Crowthorn at 11 a.m.; Mr. Lapp, at 2:30 p.m.; Rockyford, at 7:30 p.m. The sacrament of the Lord's Supper will be observed on Sunday, January 2nd.

READ THE WANT ADS.

CANADA'S NEW LINK WITH ALASKA



It is not many years since Alaska was one of those countries whose geographical location was indicated with a grandiloquent sweep of the arm northwards. It has always been a land of mystery, romance and adventure. It has provided the theme for the thrilling tales of novelists and the stirring matters of historical reference, the lure of Alaska has been, but is as appealing as ever to the hearts of men and women wherein a bit of romance lurks, and that means to everyone.

Alaska is no longer a far off country. It is a very near neighbor to Canada. It will be even nearer this summer. Mr. J. E. Dalrymple, Traffic Vice-President of the Canadian National Railway, has announced that commencing on June 22nd, the company will inaugurate a weekly steamship service between the Prince Rupert and Alaska and the "George" and "Prince Rupert," which have already established a reputation as being among the best-appointed vessels of the Pacific Coast, will be engaged in this new service.

Going northward the ships will reach Prince Rupert at 10:30 on Wednesday morning, following the Monday of sailing from Vancouver, and tourists will be given an opportunity to see something of the new Pacific port, as the steamer

Some of the scenes along this magnificent sea voyage are shown in the photographs: (1) A view of Skagway, Alaska, where visitors will be given ample time to see this famous town and also to visit White Horse and the Atlin Lake district. (2) A beautiful sunset scene on the Lynn Canal, where the steamship Prince Rupert and Prince George will thread on their journey into the Land of the Midnight Sun.

(3) The Taku Glacier, one of the largest and most beautiful glaciers in the world. (4) The Prince Rupert, which will be the Vancouver, Prince Rupert-Alaska service this summer. These boats are submersible and are among the finest equipped vessels in the Pacific Coast service.

Just is one of the curious interest made to be found in the business section of Wrangell, Alaska.

does not continue on its northern trail until four o'clock that afternoon. After passing Old and New Metlakatla and Fort Simpson, an old Hudson's Bay Post, calls will be made at Ketchikan, a typical Alaskan town built at the foot of the mountains. Proceeding from there the steamship will touch at Wrangell, beautifully situated near the mouth of the Stikine River and

possessing many associations with the period when Alaska was a Russian possession. The next point touched will be Juneau, the capital of Alaska, and a modern city with good roads and many points of interest, including the Mendenhall Glacier and mines which have made this country famous. From Juneau there will be an opportunity to see the grandeur of Taku Inlet and the famous Taku Glacier, over a mile wide and 90 miles long.

The ships will arrive at Skagway at seven o'clock Friday morning and will remain there until seven o'clock Saturday night, thus giving ample opportunity to passengers to see this famous town and to visit White Horse and the Atlin Lake district. On the south-bound journey the steamers will reach Vancouver at nine o'clock Wednesday morning, making a complete ten-day round trip.

In addition to the Alaskan trip, the tri-weekly service between Vancouver and Prince Rupert will be maintained and also a semi-weekly service to Anzac and Slewart on the Portland Canal, which service has been in effect for some time past. The establishment by the Canadian Pacific of this Alaskan steam-boat service will meet the demands of many tourists, and will be a fitting climax to the famous Triangle Tour, comprising Japanese National Park, the Rockies, the Coast Range and the whole voyage through the "Norway of America."

MAY PEACE PROSPERITY & PLENTITUDE

PURSUE YOU AND YOURS IN

1927

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Ford and I.H.C. Dealer

Phone 31, Strathmore

Long Distance Telephones Running Water
in every room. Private Baths.

When in Calgary Stay at the

YALE HOTEL

Opposite C.P.R. Depot

CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.
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COAL AND WOOD

Newcastle Coal, double screened lump, \$7.50 at shed,
\$8.00 delivered.Lethbridge Imperial, \$9.00 at shed, \$9.50 delivered
Special price on 5 ton lots.

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THE
KING EDWARD
HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give
Service and Courteous TreatmentFRANK MILLER,
ProprietorSINCERE WISHES FOR A
PROSPEROUS NEW YEAR

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"
M. A. RELLINGER, PHONE 54HEARD ON THE
STREET

Jock Taylor during his leave when overseas was helping a Scottish farmer. "Here, Jock," said he, "gimme an' gie the coo a cabbage each, but, mind ye, gie the biggest to the coo that gives the maist milk."

Jock departed and upon his return the farmer asked him if he had done as requested. "Aye," answered Jock, "I gied 'em a cabbage a head and hung the biggest on the pump handle."

Mrs. Blank: "I do think it was kind of Mr. Dush to give us a wedding present. We scarcely know him."

Mr. Blank: "Oh, well, you see, I sent a wreath when his wife died, I suppose it was a case of 'I thought of him in his trouble, so he thought of me in mine!'"

Stranger, entering post office: "Any mail for Mike Howe?"

Postmaster Martin was busy and made no reply.

"Any mail for Mike Howe?" repeated the stranger.

"No, of course not. Who do you suppose would send mail to your cow?"

Judge: "What was your occupation?"

Prisoner: "I used to be an organist."

Judge: "A man of your talents come to this. Why did you give it up?"

Prisoner: "The money died."

A Scotchman was playing golf with Fred J. Dunn. Soon after the game commenced he found out that the day was Fred's birthday anniversary, so he gave him the next hole.

Bob Anderson, the barber, laid aside his shears, and brandished the appropriate tool: "Wet or dry, sir?" he asked.

"Never mind," answered the patron, "go ahead and comb my hair!"

Patron, phoning D. A. Perry a telephone message: "Make the signature 'A. N. DIT'."

Perry: "Is the first letter B as in B?"

Patron: "No D as in D."

Frank Miller, who has a wonderful reputation, was out hunting moose, and bagged two partridges and one rabbit with one shot. He hit one partridge accidentally, and the bird, in falling, had clutched another partridge bringing it to earth entangled in its claws.

"But how about the rabbit," enquired Perry Parsh.

"Oh," replied Frank, "the gun kicked me over and I fell on the rabbit as it ran past."

Frank was so excited he thought it was a moose, and this explains why the moose-steaks have not arrived for all his friends.

Jim Swanson: "No freedom in this country at all any more."

"How's that?"

"You can't even get any jazz music over the radio on Sunday without having some station try to cut in with a sermon."

Anxious Strathmore father: "Doctor, my daughter has every appearance of going blind, and she is about to be married."

Calgary Specialist: "Get on with the wedding as quickly as possible. If anything can open her eyes, marriage will."

Strathmore Hubby: "Why is dinner late?"

Wife: "I prepared it by the clock you set when you came in last night. Dinner is three hours late."

Mrs. Blank: "Mr. McLean, how do you tell an old chicken from a young one?"

Don McLean: "By the teeth, ma'am."

Sweet Young Thing (coming in with attentive partner from bridge): "Oh, mother, I've captured the baby!"

"Well, well! Come here and kiss me, both of you."

Teacher: "Now, Mary, do you remember what it is that humans have and animals don't?"

Mary: "Yes'm, Hailfalls."

"That's a lie!" shouted Fred J. Dunn in a name of golf as his ball stopped one inch from the hole.

Small Strathmore child: "Mother, did you know Moses had indignation like you have?" My Sunday School teacher told me the Lord gave him two tablets."

They used to call him a goaster, but the latest is to call him a griddle-grasser. He's the guy who brings home the bacon.

"No girl," says the rule of a certain university, "must wait the campus after dark, unless to the library or to acquire, or for the purposes of learning."

"Time changes," observed Bill Torrey. "Twelve or fourteen years ago a Strathmore woman spent most of her time entering suitcases looking for her husband. Now the husband spends his time searching barber shops for his wife."

THE AFTERMATH

"'Twas the day after Christmas
And all through the house,
Not a creature was stirring,
Unless maybe a mouse,

For laughter had headachs,
And P's had the gout,
And Mother was sleeping,
Completely worn out.

And Son was laid up,
With a scab on his nose,
He got when he fell,
On a spot that was froze,

The candy and nuts
Were not caught up,
There are too many holes,
For the cat and the pup,
And enough turkey feed,
To make hash many days.

He: "Shall we dance this one?"

She: "No, let's go and swing Indian clubs for a while. I want to rest."

"Aggie!" the old gentleman called from the head of the stairs, "you just ask Billy if he doesn't think it's near bedtime!"

"Very well, pa," replied the dear girl in the parlor. Then, after a pause, "Billy says: 'yes, if you're sleepy go to bed by all means!'"

He was a canny Scot, and decided that an excellent method of saving money for Christmas would be to put a penny in a money-box every time he kissed his wife.

This he did regularly until the holiday came round, and on opening the box was amazed when out came not only pennies, but sixpences, shillings and half crowns.

Thunderstruck, he asked his wife how she accounted for the miracle.

"Well, Jack," she replied, "it's no irony, mon, that's as close-fisted as ye are."

Fortune Teller: "A fine looking man from Iassawa will soon come into your life. He will be poor but honest, a Fincher Creek girl client: "Oh! When? Is he an electrician?"

Fortune Teller: "That will cost you another fee."

A visitor at Ottawa was accompanied by his small son. The little boy watched from the gallery when the House came to order. "Why did the minister pay for all these men, pap?" he questioned.

"He didn't. He looked them over and prayed for the country," was the reply.

Little girl: "Papa, slator's a liar!"

Papa: "Why, why you mustn't say such things."

Little girl: "I can prove it by your own self. Last night I heard Alice say: 'Bobby, I'll call papa if he did not do it slator!'"

"I had to be away from school yesterday," said Vincent.

"You must bring an excuse," said the teacher.

"Who from?"

"Your father."

"He ain't no good at makin' excuses. Ma catches him every time."

Teacher: "Frank, here is an example in subtraction. Seven boys went down to the creek to bathe, but two of them had been told not to go in the water. Now, can you inform me how many went in?"

Frank: "Yes'm: seven."

CANADIAN HONEY HAS
FOUND NEW MARKET

Toronto, Ont.—New markets for Ontario honey have been opened recently in Europe, according to reports at the annual meeting of the Ontario Bee-Keepers' Association here. The general opinion was that the 1926 crop of honey, being below the average in quantity, will be rapidly disposed of.

PRAIRIE PROVINCES'
POPULATION SHOW
MARKED INCREASE

Winnipeg, Man.—According to preliminary returns of the Dominion Bureau of Statistics covering 25 electoral districts in the Provinces of Alberta, Saskatchewan and Manitoba, population increased from 1,854,233 in 1921 to 1,980,601 in 1926, the equivalent of 6.8 per cent. Manitoba's population increased by 53,079, that of Saskatchewan by 57,386 and Alberta by 15,792.

TRUST SERVICE

A Trustee establishes a reputation based on conservative policies in the matter of investment of trust funds.

To this should be added—the quality of avoidance of speculation of every kind—honesty carrying out of the provisions of the Will and Trust Deeds and rendering accounts at intervals.

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220 Eighth Avenue West, Calgary.

MOUNT ROYAL
COLLEGE NOTES

Mount Royal College closed the Fall term on December 22nd, after the writing of the formal examinations in the Public and High School grades and the Commercial Department. The term has been one of the best in some years, with an individual registration of 275 and restoration in all departments of 316.

Students have come into residence from all parts of the Province and some from Saskatchewan and British Columbia, with one from the Peace River and one from Russia.

The staff of teachers, new and old, have made a fine impression in their work and have devoted themselves unstintingly to the welfare of the students and in assisting them in their studies.

The Christmas party, which was a most joyous occasion, was held on the corner of the 10th, and revealed an initiative and resourcefulness on the part of those students responsible for the program that was quite amazing. The Spanish folk-dances, put on in Spanish costumes by six of the girls, was a very picturesque affair and enjoyed immensely by the large crowd present. There were games and musical contests, music and a nonsense Christmas tree presided over by John Steel as Santa Claus. Horbot McManis, who acted as Chairman and Director of Devotions revealed a skill in handling the kerf which would have done credit to a much older person.

Dr. Kerby's Chapel services, for a few minutes each morning, have been filled with incidents and lessons for young people of High School age that will not soon be forgotten. During the term a number of creditable debates have taken place in the Library and from the speeches given, there is no doubt that the College is developing some first class speakers.

Mrs. S. D. Skene's work in all the High School grades on the interpretation of literature and the principles and practice of Public Speaking, has held the individual interest of all the students.

As usual during the Christmas and Summer holidays, the College is being thoroughly renovated in all the classrooms, corridors and students' rooms, cleaning, washing and balsamizing are going on and the entire building will be in the pink of condition with the opening of the Winter term on January 4th. A number of new students are now enrolling for the next term.

Several former students have dropped in for a visit recently, among others, Fred McFarland, Dwight Carlyle, Lawrence Knight and Merwin Ford, as well as Leonard Walters and Kilo Shuster as they say home from the University of Alberta.

Among the recent winners of medals for speed and accuracy in type-writing in the Commercial Department were: Miss Mildred MacKie of Calgary, Miss Edna Horsfall of Calgary, Miss Mildred Rowledge of Erskine, Alberta, and Miss Nora Polley of Lethbridge, Saskatchewan.

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One Year Guaranteed Full
Standard Sized Rubber

Box Batteries
for Fords, Chevrolets,
Dorrs and others,
\$15.00

for Chalmers, Baby Grand,
Studebaker, McLaughlin
Big 6 and others,
\$20.00

for Dodge, Franklin, Max-
well, 12 volt, and others,
\$25.00

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Alberta Battery Co. Ltd.
420-422 NINTH AVENUE EAST,
CALGARY. Phone M4458.

COLONIAL HOTEL, CALGARY

Weekly rates: Single, \$5.50;
Double, \$7.50; baths included.
Well lighted rooms; hot and cold
water throughout. Central. 210
Seventh Avenue East. M624.

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610-612 Lawrence Building, Calgary,
Alta.

INTERESTING CAMPAIGN

One of the most interesting campaigns ever held in Canada to select a name for a new product has just been completed by Sheet Metal Products Co. of Canada, Ltd., in Toronto.

This firm invented a splendid new stovepipe which is extremely easy to put in and has three locks in each section, which prevents it bulging and makes it very rigid.

A name was wanted for this product and a contest was held among Canadian hardware merchants. Contest ran from April 21th, and ended November 28th, and the lucky winners of the prize money were:

1. C. M. Farrow, care of G. and A. Gaudin, Ltd., Montreal, P. Q.
2. W. R. Findlay, Travelling Salesman for Northern Canada Supply Co., Cobalt, Ont.
3. L. E. Brissette, care of J. O. Paquette Hardware, 730 St. Catherine Street East, Montreal, P. Q.

4. Walter Klack, Hardware Merchant, Elberta, Ont.
The name selected was Self Made Pipe, which also embodies the principal letters S.M.P. Used by this firm.

HERE'S EVERY WISH THAT
1927
WILL BRING YOU CONTINUED
PROSPERITY

EVERYTHING IN HARDWARE

Barbor & Craddock

Phone 30, Strathmore, Alberta

Risdon's Machine Shop
STRATHMORE

General Machine Work, Welding, Brazing,
Pipe, Etc.
Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

THE PIONEER MEAT MARKET

WE WISH YOU A
HAPPY AND PROSPEROUS
NEW YEAR

MILLER AND MACLEAN
Phone 25

The Strathmore Hotel

Good Rooms at Reasonable Prices.
Special rates to steady roomers. Electric lighted
throughout.

First-class Dining Room in connection; Breakfast
7 to 9.30 a.m., Dinner 12 to 2 p.m., Supper 6 to 8 p.m.
Special Dinners Sundays

H. M. THORBURN, Proprietor

OUR BEST WISHES FOR A
YEAR OF BOUNTY

M. B. GARRETT

Phone 62, Strathmore, Alta.

JUST RECEIVED:—

Car of IDEAL LUMP; Car of JEWEL LUMP;
\$7.50 at shed, \$8.00 delivered.

OLIVER WRIGHT

Phone 96 Strathmore

ONTARIO GOLD PRODUCTION
INCREASED THIS YEAR

North day. The Ontario Govt.
report of Northern Ontario gold
production for the first ten months
of 1926, shows an increase over the
first ten months last year of over
\$100,000. Practically all this in-

crease is accounted for by a gain of
approximately \$150,000 from Kirk-
land Lake, as against a decrease of
approximately \$25,000 from Porcupine.
Porcupine, however, is again
apparently on the increase. In the
month of October gold out put was
\$252,264, compared with \$237,162 in
October, 1925.

Published Every Wednesday
Member Western Selected Town Weeklies.

Office Phone 17 A. A. MOORE Residence 94

Subscription Price \$2.00 per year in Canada, Outside Canada \$2.50 per year
All subscriptions payable in advance. No exceptions.

Contributions, articles and letters intended for publication must be signed by
the writer.

LEGAL AND TABULAR ADVERTISING

All legal advertising charged at the rate of 15 cents per cent line, all
display reckoned on point basis; all subsequent insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertisement changes of copy must be in hands of printers by noon
on Monday or no changes can be made or ads. discontinued.

Notices of entertainments, meetings, sales, etc., at which admission is
charged, articles sold, or a collection taken, with the exception of actual church
services, will be charged for at regular advertising rates.

THE STANDARD
WISHES YOU ALL
A HAPPY NEW YEAR

The Standard wishes everyone a
very Happy and Prosperous New Year.
The issue today is the last for 1926,
and we can look back and find much
that we will desire to remember, and
very little that we need to make an
effort to forget.

During the past year the publisher
has formed many new friendships,
which, it is hoped, may be lasting, and
desires to express thanks for the
generous support given to the Stand-
ard.

During 1926, evidence has been given
in numerous instances, of an increase
in betterment of the human race,
evidenced through a greater degree of
tolerance towards each other, especially
in the matter of religious and
political differences, and also shown by
a keener desire to help those less for-
tunate in the battle of life than the
average.

The people of this district have been
spared any serious epidemic of sick-
ness or accidents, or from the elements,
and have been fortunate in having,
while not a bumper crop, one
which, with the prices obtainable, will
return a fair reward for most of the
producers.

A considerable development has
taken place in Community work, which
has made much progress in many
places in the Bow Valley.

The records of 1926, gives every
good reason for all to look forward to
greater progress and development in
1927.

The Standard wishes to thank the
regular correspondents, and the many
citizens who have helped in numerous
ways to make the Standard a real
Home Paper for the people of Strath-
more and the Bow Valley.

Happy New Year.

OPPORTUNITY TIME
FOR MORAL
STOCK TAKING

The unfolding season of new opportu-
nities is before us. The tumult and
the shouting dies, and the pale dawn
speaks to us of sober things; life is
grave, sober, and the mission of
daily resurrection is ours once more.

The charm and the secret of life
are one. It is the adventure each
moment of time promises. All the
years that have passed can be summed
up and surpassed in an hour of the
future. All that we have hoped may
be fulfilled. All that we have done
amiss may be atoned for, and recre-
ated into worth and value. Time may
be money, but it is always opportu-
nity, and the striking of the midnight
clock is at once a solemn reminder
that the night is far spent and a sig-
nificant promise that day is at hand.

The spent year has been crowded
with evidences of this great fulfillment.
Prosperity has increased, and gives
us opportunity for well-doing and for
good living. It removes the bitterness
of struggle and offers leisure for re-
flection. The world has advanced,
revealing amazing mysteries and un-
folding us with the promise of more.
Civilization has translated discovery
into usefulness, and our homes reflect
in comfort and convenience, man's
growing conquest over his environment.

What, then, of the year to come?
Whether trends the mighty momentum
of this humming day of great experi-
ment and marvellous industry?

And what does it make of us, the
individuals, sharing all things and
contributing again our own character
and conduct to the age around us?

These are the thoughts the clock
ticks off as we sit this Christmas eve.
This is our annual privilege
and duty, to dedicate a few hours to
a moral stocktaking, to cast up the
balance between opportunity and re-
sponse, between promise and accom-
plishment, between the promise and the
deed, between the promise and the

fact, and from the frank statement
which results draw up our resolve.
It is a long road backward to those
simple hours when the child's prayer
made its innocent petition for guid-
ance toward a good life. At New
Year's, time turns backward in its
flight, if we are willing, and the new
day returns to us the faith, the con-
fidence, the sweet trustfulness of child-
hood. The year has turned and leads
on to spring and summer and the sun-
shine symbolic of happy days and
peaceful nights. So leads our life,
once more, towards new sowing and
rich fruits.

GOOD ADVICE
EXTENDED TO
GROWING BOYS

Dr. Alexander, in giving a lecture to
boys at Red Deer, gave some excellent
advice to the growing youths.
The speaker emphasized the value
of work. Their games were fine, but
after all work—real work—was the
thing.

Why, the people of this district have
been spared any serious epidemic of
sickness or accidents, or from the
elements, and have been fortunate in
having, while not a bumper crop, one
which, with the prices obtainable, will
return a fair reward for most of the
producers.

CANADA'S TRADE
HAS DECREASED—
WITH BRITAIN

Immense sums of money have been
spent by the Dominion Government
to foster trade with Great Britain.
Transcontinental railways, canals
and harbours have been built, and
representative policies have been en-
gaged to distribute propaganda; a preference
in duties is extended to British goods;
heaps of committees and conferences
have been organized, and yet Canada's
Empire trade is lessened while our
foreign trade has increased.

During the period from April to
August, British trade decreased
\$9,000,000, United States \$2,000,000.

We take this opportunity of wishing all our Friends
and Customers
A PROSPEROUS NEW YEAR

We will appreciate a settlement of all overdue
Accounts before the first of the year

WHITE & SON

Strathmore, GARAGE, Alberta

while trade with France, Germany,
China, and Czechoslovakia increased
about \$18,000,000.

Germany is now Canada's third-best
customer, wheat being the biggest
item, but also large quantities of farm
implements, machines, rubber goods,
dried fruits, beans, lead, and many
other articles, while in turn Canada
has been making heavy purchases in
France, barbed wire, cotton yarns and
dye stuff.

China has been reducing its rice
consumption, and using instead wheat,
and also prospects are bright for in-
creasing our trade in cattle.

Prior to the War, over 20 per cent
of Canada's import came from Britain,
while this year it has dropped to 15
per cent.

Canada is buying less British tex-
tiles, less British coal, less British
steel, and purchasing more in the
United States and Germany.

These actual conditions make it
difficult for people to visualize the
time for a self-contained Empire, and
about give serious thought to those
who have looked forward to the time
when Joseph Chamberlain's dream
would become an actual fact.

What is the trade with Britain de-
creasing, and what is the remedy?

ALBERTA POOL
FOUNDED NEW
TURKEY MARKET

This year, several districts in Al-
berta, through the organization of the
Turkey Pool, found themselves short
of the necessary supplies of the "fam-
ous bird" to supply the local demand
for first-class stock for the festive
season.

The Pool organization was so com-
plete that it developed markets in the
east for much larger numbers of birds
than have been exported in past years,
and also it is said at prices that were
very favorable to the producer.

While this, in some isolated districts
worked a hardship to local buyers, it
is only a temporary one, and will be
the means of developing a much larger
production.

In Ontario, years ago, one town,
Smith's Falls, developed a market, to
which, each year, cities in Ontario
and Quebec, and also the larger Am-
erican cities of New York, Boston,
Philadelphia, Buffalo and Chicago, each
year sent their buyers, and turkeys
were shipped by the carload at prices
that were so satisfactory that almost
without exception, each farmer pro-
duced hundreds of high class birds.

The suggestion has been made that
the local market should be first sup-
plied, which is a theory that would
not be a factor leading towards
larger production.

The local market is too easily

glutted, hence the farmer, or rather
the farmer's wife is dubious of pro-
ducing in large numbers, fearing that
prices might tumble to a point that
would be unprofitable.

Turkeys require much care, espe-
cially in the early days of their exis-
tence, hence it needs reasonable as-
surance of fair remuneration before
production will be carried on except
as a small side line.

MARITIME AND
WESTERN PROVINCES
HAVE PROBLEMS

The Maritime Provinces have num-
erous problems, peculiar to themselves
much as western Canada, especially
the prairie portion, only of a different
character.

The Royal Commission that has
been investigating their conditions for
several months, presented a report to
Parliament upon the opening day.

The Speech from the Throne for-
shadowed legislation dealing with many
of the recommendations.

Western representatives may readily
be expected to be sympathetic and ac-
tive.

In the matter of freight rates, from
which the West has long suffered by
having the long haul to pay on all sur-
plus stuff outbound, while a similar
condition exists upon most of the
supplies and equipment required by
western people, should find a com-
mon ground upon which the East and
West might be in complete harmony,
and should be an important factor in
arriving at a workable rate for Al-
berta coal.

In the past it has been found good
business to make special rates for
grain from the West, primarily in the
interests of the West, but actually
turning very materially to the ad-
vantage of the Eastern manufacturer
in increased Western business, with-
out which Ontario manufacturing
would be in constant state of stagna-
tion.

Until economic conditions are im-
proved in both Eastern and Western
Canada, development in Central Can-
ada cannot proceed very rapidly, and
instead of placing obstacles in the
way, their representatives should be
working overtime helping to solve
these problems.

CANADA'S BIRTH RATE
LEADS WHITE RACES

Victoria, B. C. — Canada's birth
rate leads all the white races of the
world, according to a close study
made here of comparative figures.
Canada's birth rate is 23.4 to the
thousand and Australia comes next
with 22.5. England and Wales fall
slightly below France with 18.2.

This advertisement is not inserted by the Alberta Liquor Control Board
nor by the Government of the Province of Alberta.

LEGAL AND PROFESSIONAL

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Barrister, Solicitor, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 325a, 2nd
Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 3.30 p.m., Saturday 6 p.m.
of each week.

Dr. T. W. Moore
PHYSICIAN & SURGEON
(Successor to A. W. Girvin)
Office Phone 7, Res. 8
Strathmore, Alberta

DR. HARRIES
Veterinarian
Office—C.P.R. Land Office
Bldg. Opposite Station.
Phone Residence 76

DR. E. G. SIMMONDS
Dentist
M.R.C.S. (Eng.) L.R.C.P. (Lond.) L.D.S.
RESIDENT DENTIST
Attendance Every Day
Office: Crown Lumber Company,
Strathmore, Alberta

Dania Hotel
STANDARD, ALTA.
GOOD CLEAN ROOMS AT
REASONABLE PRICES
We are also selling Best Ice Cream
in Town, Soft Drinks and
Soda Fountain, All
flavors.

VICTOR PETERSEN
Proprietor
Phone 26, Standard, Alberta

FRATERNAL

CANADIAN LEGION
B.E.L.
THE OFFICERS
extend to all comrades
their sincerest good
wishes for a Merry
Christmas, and give
thanks for the progress
made during the year.
We look forward to the
coming year to be one of
greater comradeship, service,
and success.

W. S. PATTERSON D. FRENCH
Sec. Treas. President
CHAS. KEELING, Sec. Memorial Hall
F. ANDERSON, Hall Manager

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

You Require
Protection

Then why not Insure
with Canada's Largest
and Strongest Life
Company?

THE SUN

John Cusack
Strathmore Repre-
sentative.
Room 40,
King Edward Hotel

MARKET YOUR

Hogs Sheep Calves
By Auto Truck

PROMPT DELIVERIES
REASONABLE CHARGES

R. A. James

203 Live Stock Exchange, Calgary
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MRS. BOSWARD, MUS.
BAC. M. I. S. M.
Teacher of Piano-forte and
Theory. Toronto Conservatory
Examinations.
PHONE 903

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We carry the finest
range of Furs in
Western Can-
ada.

KRAFT THE FURRIER
Cor. 12th Ave. & 1st St. West,
CALGARY (Est. 1908) ALTA.

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BUSINESS
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Short-hand Arithmetic
Typewriting Rapid Cal.
Bookkeeping Penmanship
English Office training
Punctuation Speed Classes
Correspondence 50 to 200 wds.
per minute
405 Eighth Ave. West, Calgary.
PHONE M4472

Hairdressing and
Marcelling

MISS ARIE DOWNEY
House Phone 1104, Strathmore,
Office Phone 49 Alberta

Mac's Machine Shop

311a 17th Ave. West
CALGARY
Tractor and Stationary Engine
Cylinders reground and fitted
with pistons and rings.
Oxy Acetylene Welding.

COMING EVENTS

New Years Dance, New Years Eve,
Memorial Hall. Melody boys orches-
tra.

January 1, Penalty 5% added to all
unpaid taxes. Oh, boy.

Nightingale School District meeting,
Thursday, January 6th, at 2 p.m.

Alberta School meeting, Saturday,
January 8th, 2 p.m.

Turner School meeting, January 8th,
2 p.m.

Strathmore Band at the Bank every
Monday night at 8 o'clock. Adults 35c,
Children 25c. See in fine condition.

Manager Hirtle expects to make
quite a hit with the theatre patrons
on Friday and Saturday, having se-
cured the picture "Sally of the Saw-
dust."

GARRISON
CARTAGE

LIVESTOCK, FURNITURE,
Rural Cartage of All Descrip-
tion by Auto Truck.
Loads Insured.
PHONE CALGARY E5042

TOWN OF STRATHMORE

NOTICE

Taxpayers are reminded that taxes
not paid during this month are sub-
ject to a penalty of 5%.

T. M. WEARE,
Secretary-Treasurer

Weather Report

December 22nd to 28th, 1926

	22	23	24	25	26	27	28
7.0	-5.0	-29.0	-12.0	-32.0	-9.0	-21.0	-19.0
22.2	11.0	27.3	35.5	11.8	28.8	12.0	

GRAIN PRICES

AT WINNIPEG
WINNIPEG, Dec. 28—Opening fu-
tures:
Wheat—December 1/4 to 1/2 lower at
130% to 130%; May 1/4 lower to un-
changed at 133% to 133%; July 1/4 to
1/2 lower at 125% to 125%.
Oats—December unchanged at 58%;
May 1/4 higher to unchanged at 58%
to 58%.
Barley—May unchanged at 58%.

OFFENCES AGAINST P. O. ACT
William Bolash, of Millard, Alta.,
was charged with sending explosives
by mail in contravention of Sec. 122
of the Post Office Act, after on Decem-
ber 7th, was found guilty and fined
\$100.00 or three months imprisonment.
Stefan Iwanichuk, of Cold Creek,
Alta., was found guilty of being in
possession of goods known to have
been stolen from a C.O.D. parcel, and
on December 1st, was sentenced to
three years in Penitentiary.

Nicada Style Shop

DRESSMAKING
Ladies Ready-To-Wear
Novelties and Notions

MISS ADAMS
Phone 69, Strathmore, Alta.

F. R. LILLY
INSURANCE OF ALL KINDS
WISHING ONE AND ALL A MERRY
CHRISTMAS AND A HAPPY
NEW YEAR.
Phone 57 Office 3rd Street

POST DISCHARGE RELIEF
FOR DESERVING CASES
(Continued from Front page)

to anyone. What one society gives
is made a part of the whole relief
granted, and together the funds of
both bodies are wisely safeguarded.
Widows and children are transferred
to the Mothers' Allowance boards for
the various provinces. This helps
materially in handstanding the post-
discharge relief for the final days
when the books of so splendid a work
are closed, as will be the great re-
cord of men's lives, devoted to such
good deeds on the judgment day.

And so the tragic and mournful
cases are helped and relieved through
the patient, earnest, sympathetic and
praiseworthy work of noble men, with-
out reward, save that which comes
through having served well and faith-
fully.

The management committee today
includes: Hon. J. A. Robb, honorary
treasurer; Hon. W. F. Nickle, hono-
rary secretary; Mr. J. A. McIlroy, Treas-
urer; Mr. Harry Loring, Hamilton;
Mr. T. J. Blair, Ottawa; Mr. E. L.
Britton, Ottawa; Mr. Hugh C. Nickle,
Kingston; Miss Chilton, Ottawa, as
the secretary.

The head offices are in Ottawa, Mr.
Britton representing the Federal
treasury on the board.

OWNING YOUR HOME
Folks who some years ago bought
houses and settled down to live in
them, made an exceedingly lucky
thing. A lot of these folks are now
getting their living quarters at a rate
far below what the average rate is
today. They must not be able to
believe a new house for less than
double what their home cost them.

The favorable result of a good in-
vestment in real estate should be con-
sidered by every family that is un-
willing to acquire an independent pos-
session. There may not be so much
change in future years to make money
by the advance in value of the home
that one owns. Still, in a general
way, the people who own their own
dwellings come out rather better
than those who pay rent.

"When you hire another man's house,
a part of the rent is in the nature of
compensation paid to the owner to
keep the place for the property. The oc-
cupant might just as well come for it
himself and avoid having to pay this
charge."

YES, THERE IS
A SANTA CLAUS

Arthur G. Reeve, in Success
Magazine.
"Craig Kennedy is home again!
He walked into my laboratory."
"Well," I saluted him. "What's the
luck, old slouch? Did you find him?
What have you got to report?"
"Reeve," he said, "I've made the
greatest capture for the last two thou-
sand years. I've searched every land
in the globe."
"You're right, Reeve, there is a
Santa Claus."
"Good," I exclaimed. "Tell me about
it. Where did you find the old fel-
low?"

"Everywhere. Reeve—everywhere
on the face of the earth."
"Everywhere? I want to find him."
"He lives in the hearts of men—in
the heart of humanity; in the heart
of every father and mother; in the
heart of every child."

It doesn't make any difference to
him what a man's religion or race
may be. He doesn't care whether a
man is rich or poor. He is his best
friend and eternal companion.

"Why, Reeve, I even found him in
every prison in the land. I found him
in the dens of crooks. I found him
sitting in church pews. I found him
in the hospitals; in the gambling
houses, everywhere."

"He's a grand old fellow, Reeve.
He is generosity and kindness person-
ified."

THESE WANT AD'S BRING RESULTS



WANT AD'S

Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c.
Cash must accompany ads.

ANNUAL MEETING
—O—
The annual meeting of the Night-
ingale School District, No. 2484, will
be held in the school house on Thurs-
day, January 6th, at 2.30 p.m.
A full attendance is requested, as
there will be several important mat-
ters to be discussed.
JOHN CAMERON, Jr.
Secretary-Treasurer

ANNUAL MEETING
—O—
The annual meeting of the ratepay-
ers of Altona School District, No.
1995, will be held at the school on
January 8th, at 2 p.m.
ELBERT KLAVER,
Secretary-Treasurer

ANNUAL MEETING
—O—
The annual meeting of Turner
School District, No. 3797, will be
held at the School House on January
8th, 1927, at 2 p.m.
M. LAWSON,
Secretary

CARD OF THANKS
—O—
John A. Damsen and family desire to
express their thanks to all their
friends for their assistance and sym-
pathy during their recent bereavement.
29-12-26

CARD OF THANKS
—O—
Members of the Legion
and the Elks,
Gentlemen:
The pupils of Orange Valley School
wish to give you their best thanks for
the treat and entertainment you gave
us on December 22nd. It was very
kind indeed, and we all enjoyed it very
much.
We hope you will do the same next
year again.
We remain,
Yours sincerely,
ORANGE VALLEY PUPILS

DEAN INGE HAS A LAUGH
—O—
LONDON—Here is a story that made
"Gloomy" Dean Inge of St. Paul laugh
out loud, and it was told by his wife:
A doctor who left his patient on his
deathbed at night ordered the man's
wife to take his temperature every
hour. In the morning the physician
arrived to find the bed empty.
"How?" said the wife. "We didn't
have no thermometer. So I gave him
the barometer. That pointed to 'Very
dry'—so I gave him two pints of ale,
and now he's come to work."

Lost & Found
—O—
STRAYED: THREE YEAR OLD
Heifer, blood red moody, blotched
brand on ribs, last last Spring.
Reward. Apply Dick Corvace,
Cheadle. Phone 1810. Strathmore.
5-12-26

**STRAYED: A TEAM OF BAY GELD-
ings, on Monday night, one has a
star, and the other a narrow
blaze, branded. Kindly phone
3608, or write H. G. Scher,
Strathmore.
29-12-26**

**LOST ON WEDNESDAY, A CHILDS
Leather Mitt with brown star on
back. Finder kindly leave at Stand
and Office, or Phone 84.
29-12-26**

HELP WANTED
—O—
BOY WANTED, ABLE TO RIDE.
fond of horses, light weight. Apply
to A. Layzell, Rockland Dairy, Huh-
alta, 6 miles east of Calgary on
Strathmore trail. Phone R215, Cal-
gary.
5-12-26

FLORAL DECORATIONS AND DESIGNS
MEARS FLORAL COMPANY
Cut Flowers and Plants
CALGARY
Phone M3385-M7129,
9th Ave. 1st St. W.

HIRTLE'S THEATRE
FRIDAY AND SATURDAY—
DECEMBER 31st AND JANUARY 1st
"SALLY OF THE SAWDUST"
with CAROL DEMPSTER and W. C. FIELDS
A United Authors Production

7.30 p.m. and 9.15 p.m.

— Regular Prices —

NEW YEAR'S
DANCE
MEMORIAL HALL
STRATHMORE
Friday, December 31st
Under the Auspices Canadian Legion
in Aid of the Hall Fund
Special Music By THE
MELODY BOYS ORCHESTRA
Supper will be served by the Women's
Institute, 25c each.
Dance the Old Year Out and the New
Year In.
Tickets: Gents \$1.00, Ladies 50c

